

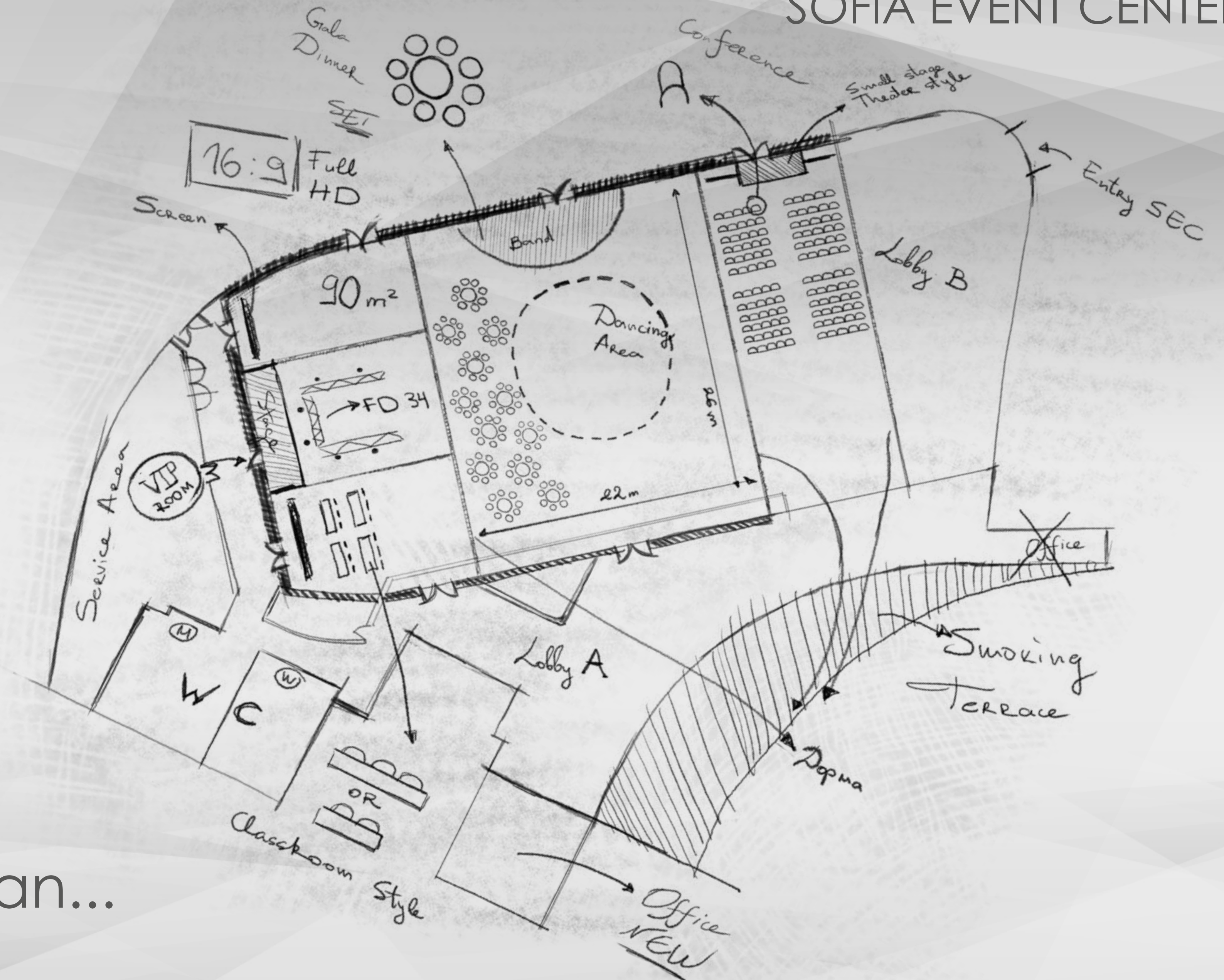
The logo for the Sofia Event Center (SEC) features the letters 'SEC' in a large, bold, black sans-serif font. The letters are stylized with vibrant, multi-colored outlines in shades of red, orange, and purple. The background of the entire image is a light gray with a complex, low-poly geometric pattern of overlapping triangles.

**sofia event center**

SOFIA'S PREMIUM EVENT LOCATION



# SOFIA EVENT CENTER



This is how it all began...



# SOFIA EVENT CENTER

## sec events



### BUSINESS & CORPORATE

Conferences  
Congresses and Summits  
Seminars  
Workshops and Trainings  
Product Launches  
Gala dinners and Cocktails  
Political and NGO events



### SOCIAL & PRIVATE

Weddings  
Ball dinners  
Celebrations  
Award ceremonies  
Private parties



### EXPOs

Exhibitions  
Expo zones  
Lounge areas  
Demo corners  
Roadshows  
Trade shows



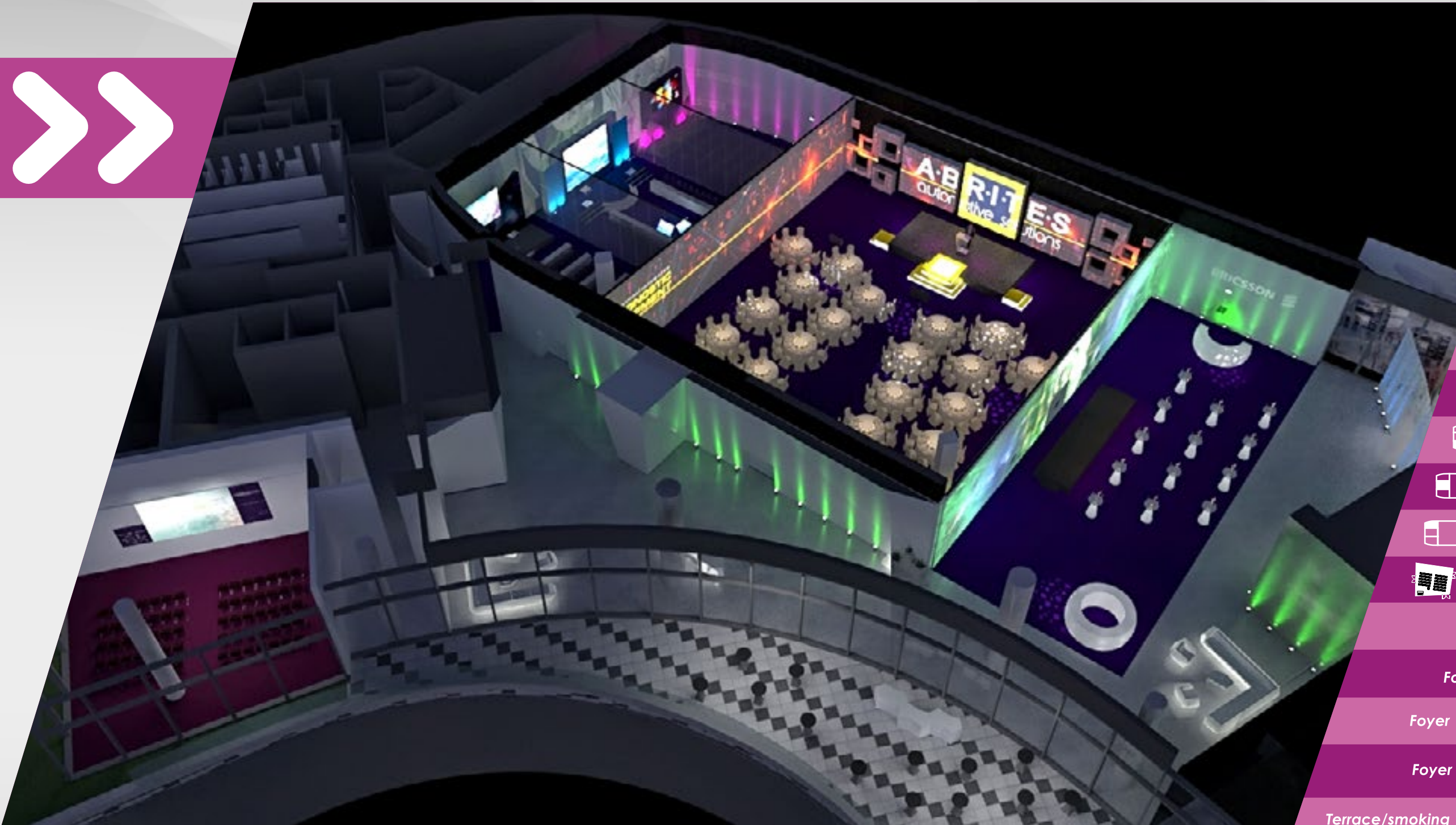
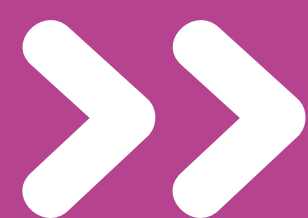
### ENTERTAINMENT

Concerts  
Performances  
Sport events  
Fashion shows  
Fan zones  
Festivals  
Tournaments  
TV, Film & Video productions

ALL  
KIND OF  
EVENTS

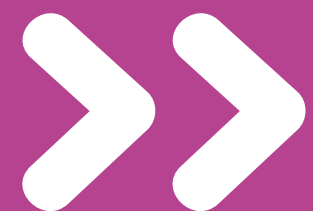


# SOFIA EVENT CENTER specification

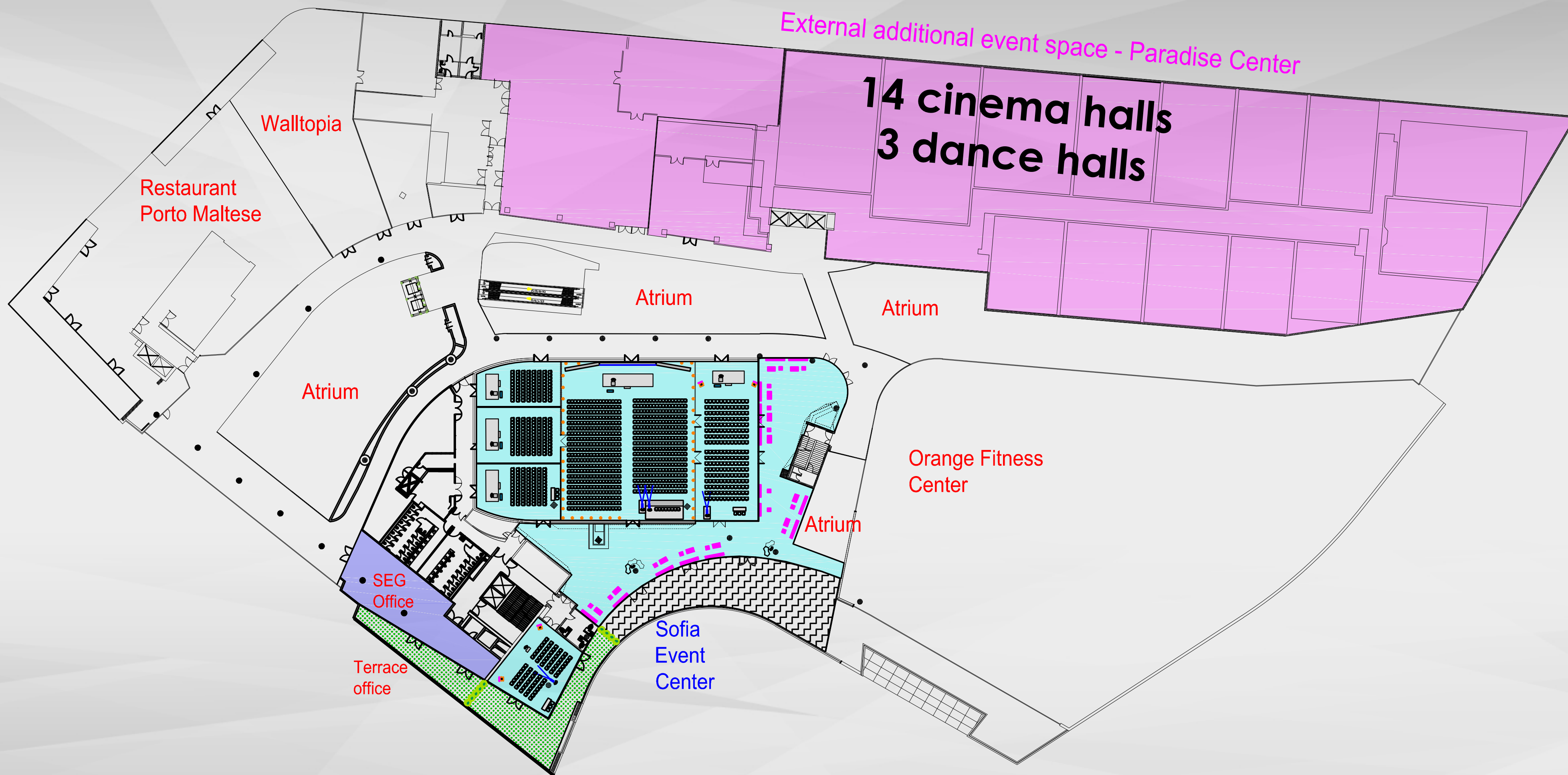


HALL	SETUPS	Theatre	Classroom	Cabaret	U-shaped	Boardroom	Banquet	Cocktail	Concert	Dimensions L x W x H (m)	Area sq.m.
											m <sup>2</sup>
<b>α ALFA</b>		320	170	125	70	–	150	300	300	14x25.5x5.8	360
<b>β BETA</b>		600	300	260	150	–	300	800	850	21.5x25.5x5.8	548
<b>γ GAMMA</b>		220	130	100	65	–	120	250	250	10x25.5x5.8	255
<b>α+β ALFABETA</b>		1000	500	460	220	–	550	1000	1150	35x25.5x5.8	893
<b>Σ SIGMA</b>		1400	750	630	280	–	850	1500	1500	45x25.5x5.8	1148
<b>β+γ BETAGAMMA</b>		1080	580	500	200	–	500	1000	1100	31.5x25.5x5.8	804
<b>α1 ALFA 1</b>		100	50	40	30	30	48	100	–	14x8.5x5.8	120
<b>α2 ALFA 2</b>		120	70	40	40	30	48	120	–	14x9x5.8	126
<b>α3 ALFA 3</b>		90	54	40	30	30	48	80	–	14x7.5x5.8	105
<b>PANORAMA</b>		90	45/90*	50	35/70*	50	72	100	<b>80</b>	14x7.5x5.8	125
Standing											
Foyer 1	–	–	–	–	–	–	250	–	–	315	
Foyer 1+γ	–	–	–	–	–	–	400	–	–	567	
Foyer 2	–	–	–	–	–	–	230	–	–	255	
Terrace/smoking	–	–	–	–	–	–	300	–	–	200	
PANORAMA Terrace	–	–	–	–	–	–	150	–	–	147	

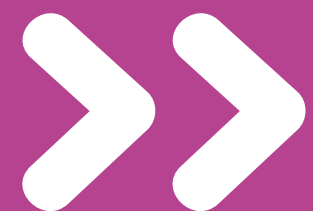




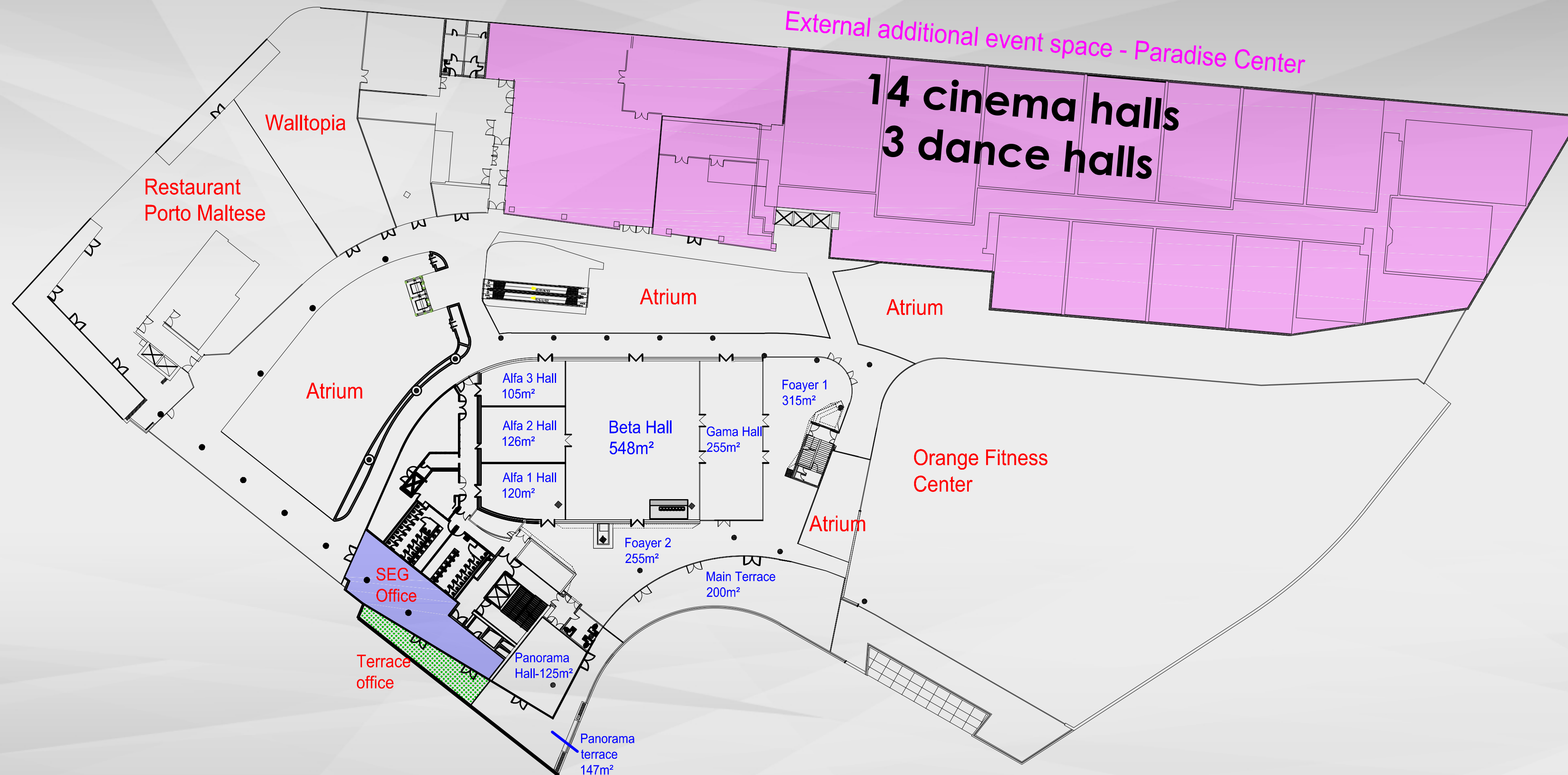
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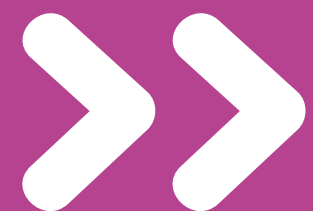




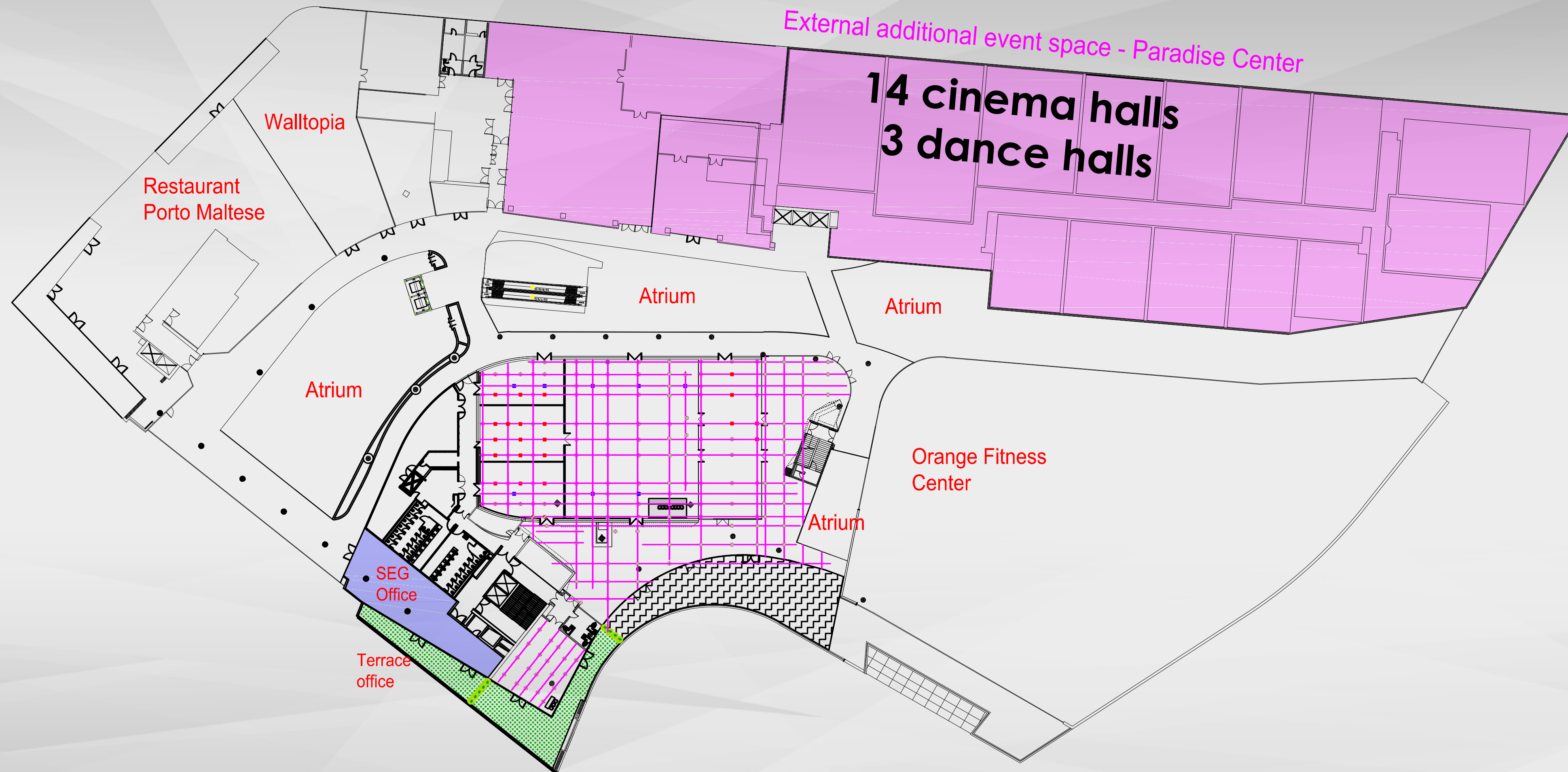
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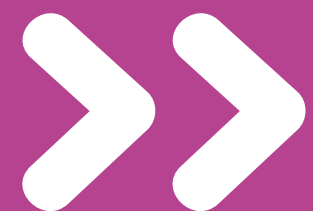




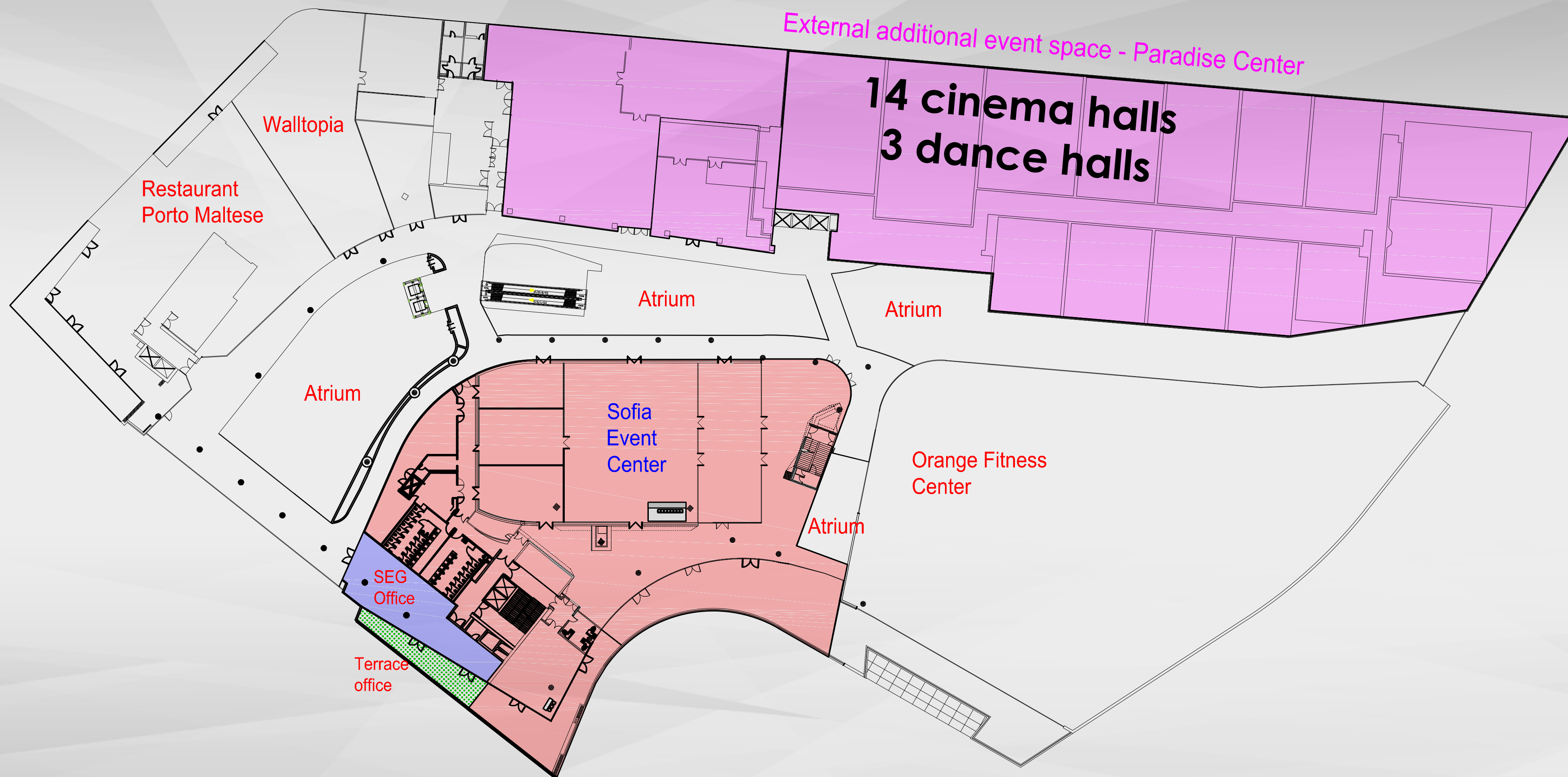
# SOFIA EVENT CENTER specification








# SOFIA EVENT CENTER specification





# SOFIA EVENT CENTER equipment

- 
- High class line array audio system
  - acoustically treated walls
  - digital audio mixers and stage boxes by Yamaha
  - wireless microphone system by Sennheiser
  - Intelligent lighting and control by Martin
  - Conventional LED lighting by Philips
  - fully digital discussion and SI system by Bosch, including the latest DCN multimedia devices
  - ISO4043 compliant translation booths by Audipack
  - more than 250 hanging points
  - more than 250m of truss constructions
  - electrical hoists and control
  - Digital Signage by Samsung
  - 360 degree projection by Watchout 6.0
  - Multimedia projectors by Panasonic
  - 3D mapping capability
  - Integrated multimedia systems
  - Video control and distribution by Extron, Edirol and Kramer
  - wirelss voting system by IVS
  - Gigabit fiber ISP lines
  - more than 15km of internal copper and fiber infrastructure
  - WiFi infrastructure by Cisco
  - LAN administration by Mikrotik CCR
  - 2 x 400A electrical power



# SOFIA EVENT CENTER furniture

- High class design furniture
- Vondom FAZ New Collection
- Stylish lobby area
- Exclusive lounge zones
- Innovative toilet design approach
- Executive meeting areas
- Illuminated flexible bar solutions



DESIGN & FURNITURE





# SOFIA EVENT CENTER set design



SET DESIGN



- Corporate set backgrounds, stages and decors
- Draping of all halls & spaces
- Design and production of 3D modules
- Company logos and identity stage integration
- 3D Visualizations and design concept
- Build & production of special decors
- Floor carpets & materials exchange options





# SOFIA EVENT CENTER catering

- High-quality catering services
- Wide range of menus – from standard coffee to 5-star gala dinner
- Menu choices flexibility
- Services tailored to your event
- Live cooking station
- Carving stations



CATERING





# SOFIA EVENT CENTER





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# SOFIA EVENT CENTER



## DECORATION

- Floral & illuminated centerpieces
- Decoration with crystal chandeliers and elements
- Thematic decoration
- Wedding decoration
- Decoration with eco accents
- Complete floral decoration
- Large portfolio of over 2000 items
- Variety of table and chair covers





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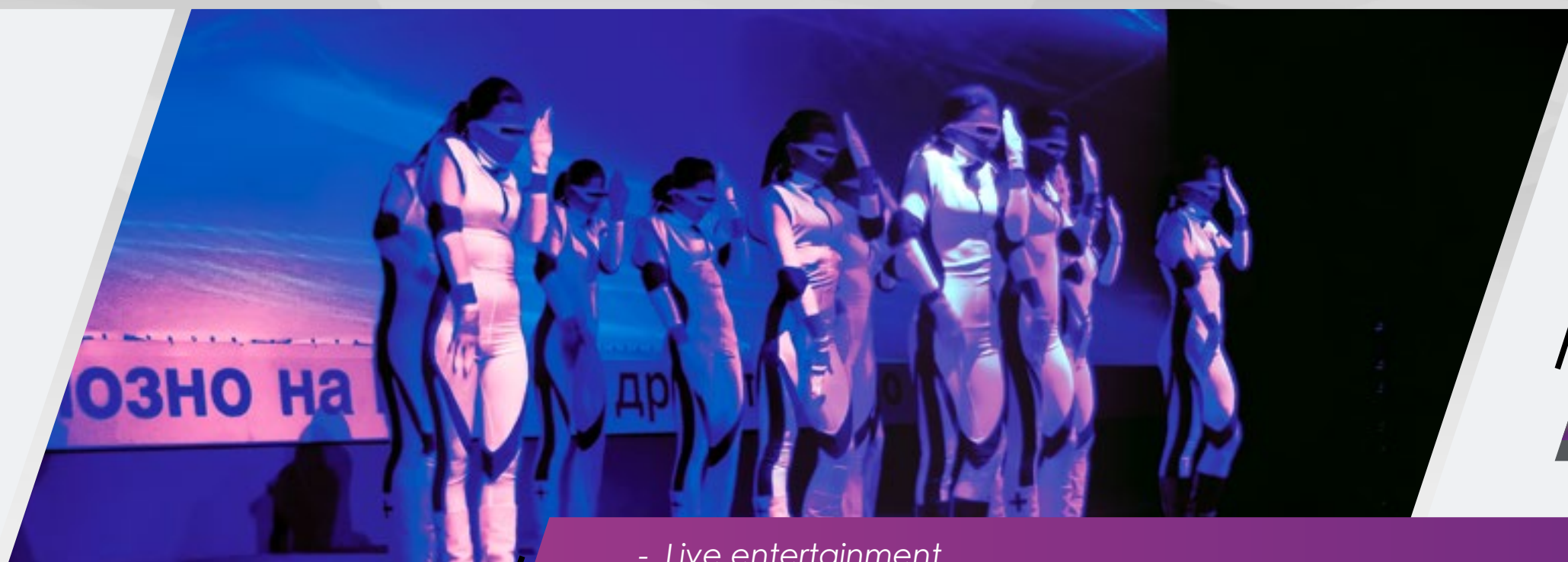




# SOFIA EVENT CENTER other services

## SPECIAL SERVICES

- Live entertainment
- Hosts
- DJ and VJ
- Interpreters
- Hotel accommodation & shuttle support
- Business center services
- Design and production of print materials
- Photographer and cameraman
- 3D Mapping & Interactive





SOFIA EVENT CENTER



Superbrands





# SOFIA EVENT CENTER





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